KIKA WISE PRESENTS

SUMMER PROGRAM • GRADES 9–12

BUSINESS & FRANCHISE ACADEMY

AT RUTGERS UNIVERSITY–NEWARK

JULY 12 – AUGUST 12, 2027
MONDAY, WEDNESDAY & THURSDAY
11 AM – 2 PM



Turn an idea into a business.

A hands-on summer experience for high school students.

- Develop a business idea
- Build your brand
- Explore AI tools
- Create your marketing
- Learn franchising basics
- Pitch your ideas

REGISTRATION IS OPEN

TUITION: $795

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